



As Washingtonians, we take great pride in our state – our noteworthy people, our breathtaking environment and our unique history – and we want to share that pride with the rest of the world. Film and television are not only a way to share Washington’s important stories, but they are also a huge economic driver for our local communities, generating more than \$10 of benefits for every \$1 invested.

And as the digital revolution continues and content creation becomes more prominent, the film industry has truly become the cornerstone of the state’s larger creative economy. The film incentive program ensures Washington State remains competitive in the digital environment by retaining film talent, generating tax revenue, and garnering significant investment in creative economy infrastructure.

Get the facts on Washington’s film incentive:

**1. For every \$1 we invest in film, we generate \$10 in economic boosts for our communities.**

Since 2007, motion picture projects approved for funding assistance by Washington Filmworks have brought in an estimated \$96.3 million in direct in-state spending and an estimated \$44 million in direct wages and benefits for Washington residents.

Coming out of the recession, it’s critical we focus on job growth and rebuilding the middle class. The film incentive creates good paying local jobs and has a huge impact on our economy.

Right now, we have to turn business away – last year, we lost \$55 million in economic activity due to the funding cap. This was a huge missed opportunity for our local economy.

Not only that, but the boost to local tourism resulting from seeing our state in TV and movies is immeasurable.

**2. Our creative economy depends on attracting and keeping the professionals of the film industry.**

Washington’s most successful corporations, including Alaska Airlines, Amazon, Microsoft, Nintendo, Sub Pop and REI, all rely on film industry professionals to tell their story and build their business.

Not only that, but the incentive program is developing training and education programs to ensure the industry has highly skilled film and television professionals to fuel the film business and the larger creative economy.

**3. No dollars are paid out until after projects have invested in Washington State.**

The film incentive is the model program for direct investment in our state. Incentive dollars only go to productions after they have hired in-state labor and companies.

Few other state-funded incentives deliver this level of investment in our communities.

For more information, please visit: [www.KeepFilminWA.com](http://www.KeepFilminWA.com)