



**WASHINGTON STATE  
BECOMES FIRST INCENTIVE IN THE COUNTRY  
TO RESERVE ITS FUNDING EXCLUSIVELY FOR LOCAL PROJECTS**

Washington Filmworks is pleased to announce that it is the first production incentive program in the country to reserve its funding exclusively for projects that are creatively driven by Washington resident filmmakers. Known as **'Local Lens,'** this groundbreaking new funding strategy is designed to maximize the impact of the funds in the Motion Picture Competitiveness Program (MPCP) and invest in our local creative community.

In addition to the incredible economic impact that local film projects have in communities across the state, 'Local Lens' will help create a sustainable industry by...

- ✓ Investing in local content creators
- ✓ Supporting a statewide talent pipeline
- ✓ Encouraging industry standard practices
- ✓ Putting Washington State in a league of its own that isn't dependent on the Hollywood model

Projects that are creatively driven by Washington residents will create more economic activity because they will spend more money with local businesses and hire more local cast and crew because Washington is where they live and work.

The Washington State film industry would like to thank the legislature for renewing the Motion Picture Competitiveness Program during the 2017 legislative session. Here is a snapshot of the important impact the program has had over the past 13 years!

**Jobs and Dollars**

- ✓ For every dollar awarded in funding assistance, the approved production generates an estimated \$10 of economic activity in our statewide economy, which is **\$10 of benefits for every \$1 invested.** \*\*
- ✓ Since 2007, film projects approved through the program have brought in an estimated **\$138 million in direct in-state spending.**
- ✓ The MPCP helps rebuild the middle class and has **created over 21,700 jobs for Washington workers.** And we are the only production incentive in the country to require that **approved productions provide health and retirement benefits for workers.**

**Statewide Impact**

- ✓ Projects approved for funding assistance have **spent money in every single legislative district** in the state.

**THE FILM INDUSTRY THANKS YOU FOR YOUR SUPPORT.**

If you have any questions about the MPCP or Washington's film industry, contact:  
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\*\*Using NAICS codes from project data, economists at Community Attributes Inc. verified this activity using a \$2.75 multiplier for film.

## LOCAL LENS:

In 2019, Washington State became the first production incentive program in the country to reserve its funding exclusively for projects creatively driven by Washington residents.

## 2019 IMPACT AT A GLANCE:

Washington Filmworks financially supported 4 projects in 2019, all of which were produced by women filmmakers that are WA residents. Productions filmed in diverse locations across Washington State including Spokane, Vantage, Wenatchee, Ellensburg, Goldbar, Snoqualmie, and Seattle. The projects all provided health and retirement benefits to cast and crew.

### All Those Small Things

Set in Eastern Washington, *All Those Small Things* was written by award-winning Spokane-based screenwriter and director Andrew Hyatt and was executive produced by Rebecca Petriello and Nike Imoru of Rebel Kat Productions in Seattle.



### Home Sweet Home

Based on a book and screenplay by Washington state author Lesley Ann McDaniel, *Home Sweet Home* was produced by Robin McLain and JD Dewitt. *Home Sweet Home* filmed in and around Spokane Valley in June 2019 and the film will be distributed by BMG Global.

### Three Busy Debras

*Three Busy Debras* was executive produced by Amy Poehler and Kim Lessing. After their successful experience producing Todd Rohal's *Hunky Boys Go Ding-Dong: Don't Die Alone* for Adult Swim, Lacey Leavitt and Jonathan Caso produced *Three Busy Debras* in the greater Seattle area in the summer of 2019. The project will air on Adult Swim.

### East of the Mountains

*East of the Mountains*, directed by SJ Chiro and produced by Jane Charles, is based on the best-selling novel by local Washington author, David Guterson and stars Tom Skerritt. From development through post production, every facet of this production was made in Washington State, capitalizing on the diversity of iconic locations.

