



Please Support
[Senate Bill 5760](#) and [House Bill 1914](#)
The Motion Picture Competitiveness Program

Background on the Motion Picture Competitiveness Program (MPCP)

- The MPCP passed during the 2006 legislative session and was renewed in 2017. There has never been an increase in the amount allowable for the program since its inception.

- The MPCP financially supports motion picture projects made in Washington. Projects are approved based on the number of jobs created for Washington workers and dollars spent at Washington businesses.

- Funding for the MPCP is provided through a B&O tax credit for contributions a business makes to the MPCP.

What SB 5760 and HB 1914 do

- Increases the B&O tax credit to \$20M per year.
 - ◆ Program is currently at \$3.5M annually.
 - ◆ Last year the MPCP committed funds from 2020 (rolled over because of COVID) and 2021 in record time. The 6 approved projects spent an estimated \$22.3M in Washington State.
 - ◆ 37 states have film incentive programs and Washington State has the 3rd smallest fund in the country.
 - ◆ Last year Oregon increased their incentive to \$20 million a year and Montana offers \$12 million. Vancouver BC has a limitless fund with no cap on the incentive program.

- Allows MPCP to expand workforce development, business development and career connected learning opportunities for the industry with a focus on better supporting people from marginalized and rural communities.

- Increases the maximum B&O tax credit for a business to \$1M per year.
 - ◆ Currently maximum contribution is \$750,000

- Updates Board composition and program reporting requirements with JLARC.



WHY SHOULD YOU SUPPORT THE MPCP?

The Washington State Film industry urges the legislature to increase funding for the Motion Picture Competitiveness Program (MPCP) because the program **provides family wage jobs with health and retirement benefits** for local workers and **invests in main street businesses across Washington State**. No dollars are paid out of the program until after jobs have been created for Washington workers and projects have invested in Washington businesses. From providing meals for local cast and crew to renting locations and hotel rooms to purchasing materials to build a film set, a production spends money in every sector of Washington's economy.

A good way to support the creative economy is to better fund this proven film program.

ECONOMIC DEVELOPMENT

- For every dollar awarded in funding assistance, the approved production generates an estimated \$10 of economic activity in our statewide economy, which is **\$10 of benefits for every \$1 invested.** **
- Since 2007 film projects approved through the program have generated an estimated **\$447 million in economic activity from an investment of \$54.7 million.**
- Motion picture production impacts all sectors of the economy and **only 5% of the direct spend is with businesses that are unique to film.**

PRODUCTIONS SPEND MONEY IN EVERY LEGISLATIVE DISTRICT

- Projects approved for funding assistance have spent money in every single legislative district.

LOCAL JOBS, BUILDING A TALENT PIPELINE

- Since launching the program in 2007 the MPCP has **created over 24,800 jobs for resident cast and crew.**
- The MPCP launched the Media Mentorship Program in 2020 which **offers people from marginalized communities access to film education, mentorships and the opportunity to work on an approved production.**

If you have any questions about Senate Bill 5760, House Bill 1914 or the MPCP contact:

Amy Lillard / Washington Filmworks - 206-264-0667 / Amy@WashingtonFilmworks.org

Becky Bogard / Bogard and Johnson - 206-979-0326 / Becky@BogardandJohnson.com

Kathryn Hedrick / Bogard and Johnson - 360-280-6202 / KathrynHedrick@hedrick.onmicrosoft.com

Amanda Jahshan / The Arledge Group - 360-522-5048 / Amanda@ArledgeGroup.com

**Using NAICS codes from project data, economists at Community Attributes Inc. verified this activity using a \$2.75 multiplier for film.