

WASHINGTON STATE'S FILM INDUSTRY THANKS YOU FOR YOUR SUPPORT

Film Day 2023 is focused on thanking elected officials for their support and passing <u>ESHB 1914</u> during the 2022 legislative session which increased funding for the Motion Picture Competitiveness Program (MPCP) to \$15M a year. The bill also includes a number of other provisions that expand and strengthen the statewide film industry including:

- Enhanced incentives for filming in rural counties and for motion picture projects that tell the stories of historically underrepresented communities.
- Dedicated funding for workforce development
- Funding for small budget productions creatively driven by Washington residents

Film production is a cornerstone of Washington State's Creative Economy. The Motion Picture Competitiveness Program (MPCP) continues to **provide family wage jobs with health and retirement benefits** for local workers and **invests in main street businesses across Washington State.** No dollars are paid out of the program until after jobs have been created for Washington workers and projects have invested in Washington businesses.

ECONOMIC DEVELOPMENT

- → For every dollar awarded in funding assistance, the approved production generates an estimated \$10 of economic activity in our statewide economy, which is **\$10 of benefits for every \$1 invested.** **
- → Since 2007 film projects approved through the program have generated an estimated \$454 million in economic activity from an investment of \$43.6 million.
- → Motion picture production impacts all sectors of the economy and only 5% of the direct spend is with businesses that are unique to film.

PRODUCTIONS SPEND MONEY IN EVERY LEGISLATIVE DISTRICT

→ Projects approved for funding assistance have spent money in every single legislative district.

LOCAL JOBS, BUILDING A TALENT PIPELINE

→ Since launching the program in 2007 the MPCP has created over 25,500 jobs for resident cast and crew.

If you have any questions about the MPCP or Washington's film industry contact:
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^{**}Using NAICS codes from project data, economists at Community Attributes Inc. verified this activity using a \$2.75 multiplier for film.