HOW TO LOBBY

Meeting with Legislators





Know Our Message

Thanks for joining us for FIIm Day! Our goal is to communicate why film is important in Washington State and how Washington Filmworks and the Motion Picture Competitiveness Program (MPCP) help to build a strong and robust creative economy. Before your meeting, take a look at this 'cheat sheet' that includes talking points about why film is good for communities and some fanatic facts about how the MPCP fuels the economy

Never Done Film Day Before? DON'T WORRY!

Here are some tips and tricks to making your conversation go smoothly.

Know your legislator:

Check out the photo and bio of each of your elected officials using this easy to navigate <u>online tool</u> we put together. Make sure to look at the 'historic support' info which will tell you about how your reps have (or have not) supported film in the past.

Little civics reminder here – each district has one state Senator and two state Representatives. Since the state recently redistricted, make sure you have the most up to date information by using this <u>District Finder</u>.

The Do Not's

- » Don't go 'off message.'
- » Don't engage in partisan critiques.
- » Don't use threats.
- » Don't be late.
- » Don't get too comfortable.

Be honest:

If your elected officials have supported film in the past, say thank you. For the legislators who didn't do the right thing in the past say, "I hope we can count on your support moving forward."

Go local. Really local. Really, really local:

Legislators want to hear your thoughts and opinions because you live or work in their district. Facts and figures don't always stick but personal stories do! Tell them your personal story, why you care about film and how it's changed your life.

It's all about FILM:

Elected officials care what you say because you live in their district BUT many meetings become ineffective because a participant brings up other issues. So stay focused film and don't veer off course!

AND don't forget....

Tell us how things went by <u>filling out this online form</u> and don't forget to write an email thanking your elected official for their time.

More Tips

- » Be present and listen.
- » Ask questions.
- » Tell your personal story.
- » Breathe.