HOW TO LOBBY
WRITE YOUR LEGISLATORS

KEEP FILM IN WA

Whether this is your first Film Day or your fifth, here are some tips and tricks for successful advocacy:

KNOW OUR MESSAGE

Thanks for joining us for Film Day! Our goal is to communicate why film is important in Washington State and how Washington Filmworks and the Motion Picture Competitiveness Program (MPCP) help to build a strong and robust creative economy. Before you write your legislators, take a look at this 'cheat sheet' that includes talking points about why film is good for communities and some fanatic facts about how the MPCP fuels the economy.

KNOW YOUR LEGISLATOR

Find the email, photo, and bio of each of your elected officials using this easy to navigate tool we put together. Make sure to look at the 'historic support' info which will tell you about how your reps have (or have not) supported film in the past.

Little civics reminder here – each district in Washington has one state Senator and two state Representatives. Since the state recently redistricted, make sure you have the most up to date information by using this District Finder.

BE HONEST

If your elected officials have supported film in the past, thank them for their support. For new legislators or those who didn't do the right thing previously, let them know you hope we can count on their support moving forward.

GO LOCAL. REALLY LOCAL. REALLY, REALLY LOCAL

Legislators want to hear your thoughts and opinions because you live or work in their district. Facts and figures don't always stick but personal stories do! Share your story, who you are, your role in the film industry and why supporting film is important to you. Short and sweet is A-OK!

IT'S ALL ABOUT FILM

Elected officials care what you say because you live in their district BUT advocacy can become ineffective because a participant brings up other issues. So stay focused on film and don't veer off the course!

THANKS FOR BEING AN ADVOCATE FOR FILM.

YOU GOT THIS!

» Know Your Legislators
» District Finder
» Fact Sheet